

# MEASURE-BiH

February 12 – 23, 2018

## Program Evaluation Learning Resources

<http://uis.unesco.org/>

The UNESCO Institute for Statistics provides data from four areas of UNESCO's work: 1) Education & Literacy; 2) Science, Technology & Innovation; 3) Culture; and 4) Communication & Information. In addition, the Institute calculates indicators on: 1) Education (139 indicators in total), 2) Science, Technology & Innovation (29 indicators in total), and 3) Culture (30 indicators in total), which are all publicly available and accessible through their website. Finally, the website provides disaggregation of data per country and region making the data comparison more understandable and easier to compare.

## Recommended News Articles and Blog Posts

[Getting Education Data Right](#)

[If You Pay Your Survey Respondents, You Just Might Get a Different Answer](#)

[Working Papers are Not Working](#)

[Should People Be Paid to Apply For Jobs?](#)

[Can Cryptocurrencies and Blockchain Help Fight Corruption?](#)

[Measuring Early Childhood Development: A Toolkit for Doing it Right](#)

[Using Evaluation to Improve State Government](#)

[Making Evaluation in Private Organizations a Best Practice](#)

[Evidence-Based Practice – in Practice](#)

[Using Social Network Analysis \(SNA\) to Evaluate Impact in Complex Systems](#)

[That's a Pretty Picture, So What?](#)



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## Upcoming Events

### **May 2**

[UK Evaluation Society 2018: The Quality of Evidence from Evaluation, London, UK](#)

### **May 26**

[Canadian Evaluation Society Conference 2018, Calgary, Canada](#)

## Useful Sites

[Press Council in BiH](#)

[IREX: A global development & education organization](#)

## Examples of Evaluation Projects

[USAID/Burma Shae Thot Final Performance Evaluation, USAID, February 2018](#)

[Partnership For Land Use Science \(Forest-Plus\) Program, Final Evaluation Report, USAID, January 2018](#)

[Madagascar Livestock Expansion and Stability \(Lives\) Program, Final Evaluation Report, USAID, December 2017](#)

## Relevant Publications

### [Media Sustainability Index 2017: Development of Sustainable Independent Media in Europe and Euroasia by IREX and USAID](#)

Media Sustainability Index (MSI) provides in-depth analyses of the conditions for independent media in 80 countries across the world. The Europe and Euroasia index covers 21 countries in that particular region. The overall score of Bosnia and Herzegovina in the MSI 2017 is 1.78.

The score for Objective 1, Freedom of Speech, dropped from 2.46 in 2016 to 2.23 this year. Panelists noted many longstanding unresolved issues affecting most indicators, even without specific deteriorations in 2016. However, indicator 4 (crimes against media professionals) scored more than half a point lower compared with last year, signifying worrying trends of decreased safety for journalists and bloggers.

The ethics of reporting is neglected, and journalists apply professional standards inconsistently. Journalism as a profession is underappreciated by the public, and the typically low salaries and irregular pay for journalists sometimes allow for political pressure and even self-censorship. The MSI showed no improvement in quality of reporting in the last year, and thus the average score for Objective 2 amounts to 1.56. That score shows a slight decrease from 2016, when the objective score was 1.67.

In B&H, only a few media offer fair representation of independent sources and various opinions, while many public and private media are influenced politically. Small media outlets often do not produce their own news content, but rather republish news produced by other media. Bigger media outlets tend to increasingly commercialize their content. Therefore, the average score of 2.03 for Objective 3, Plurality of News, dropped somewhat in comparison to last year, when it was 2.20.

As in previous years, the overall score for business operations of media is the lowest among the five objectives and continues to drop (compared to 2016, it dropped by 0.16, to 1.23). Panelists said that the advertising market is suffering from further impoverishment.

The average score for Objective 5, Supporting Institutions, dropped from 2.15 in 2016 to 1.86 this year. While scores for most of the eight indicators remained mostly static, indicator 1 (trade associations) and indicator 8 (ICT infrastructure) each dropped significantly.



### Recommended Reading

#### [Impact Evaluation of Development Interventions – A Practical Guide by White H. and Raitzer D. A.](#)

This book, written by two authors representing the Asian Development Bank (ADB), reflects on the importance of conducting impact evaluation, the benefits and use of impact evaluation results as well as different methods that can be used to conduct impact evaluation. The primary audience for this book consists of evidence-oriented development practitioners and researchers in developing countries and in development agencies, such as ADB. Compared with other guidance books, this volume offers a broader range of practical and methodological options, presented in an accessible, nontechnical manner.

The book takes on core concepts of impact evaluation and covers both, experimental and non-experimental impact evaluation designs in detail.